

#2
S. Zund
11/16/00
PATENT

1c714 U.S. PTO
09/617455
07/17/00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
KRAFT, Reiner et al.)	
Serial No.: To be assigned)	
Filed: Concurrently herewith)	Art Unit:
Docket No.: ARC9-2000-0100-US1)	
Title: "System and Method for)	Examiner:
Dynamically Adapting a Banner)	
Advertisement to the Content of a Web)	
Page")	
)	

Box Patent Application
Assistant Commissioner of Patents
and Trademarks
Washington, D.C. 20231

**INFORMATION DISCLOSURE STATEMENT
WITHIN THREE MONTHS OF FILING OR BEFORE
MAILING OF FIRST OFFICE ACTION (37 CFR 1.97(b))**

Sir:

Applicants submit herewith Form PTO-1449A listing documents believed relevant to the subject application. It is respectfully requested that these documents be made of record and an initialed copy of Form PTO-1449A be returned to the undersigned.

This Disclosure Submission Statement should not to be construed as a representation that a search has been made, that additional material to the examination of this application does not exist, or that the citations constitute prior art.

It is believed that this Disclosure Submission Statement complies with the requirements of 37 CFR 1.56, 1.97, and 1.98, and the Manual of Patent Examining Procedures, Sections 609 and 707.05. If for any reason the Examiner considers otherwise, it is respectfully requested that the undersigned be called so that any deficiencies can be remedied.

A copy of each document is enclosed unless indicated otherwise. Some of the documents may have markings on them. No significance is meant to be attached to the markings.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Sam Kassatly', written over a horizontal line.

Samuel A. Kassatly
Attorney for Applicants
Reg. No. 32,247

Date: June 28, 2000
Samuel A. Kassatly
6819 Trinidad Drive
San Jose, California 95120
Tel. (408) 323-5111
Fax: (408) 323-5112